

PRESS RELEASE

TOP PERFORMERS AND LAUNCH OF THE CSR INDEX

- ◆ Managem has been selected in the ESG 10, the new CSR index for the Casablanca Stock Exchange.
- ◆ Managem and SMI receive awards for the 5th year of “CSR Top Performers”



Managem has received another accolade. The Group has been selected out of Morocco's top 44 large cap companies, to rank in the 10 Top Performers of the CSR index: Casablanca ESG 10. As a listed company, this index gives Managem a genuine edge, in terms of visibility in both Morocco and abroad.

Launched on Thursday 27 September by the Casablanca Stock Exchange and its partner Vigeo Eiris, the theme-based Casablanca ESG 10 index calculates the real-time stock market performance of socially responsible companies, listed on the Casablanca Stock Exchange.

“Our CSR commitment is an integral part of our DNA and of our Human Capital. We are proud to be part of the ESG10 index as it validates our CSR strategy while presenting us with the challenge of maintaining our ranking as a sustainable development leader,” says Zakaria Rbii, Executive Director of Human Resources, Sustainable Development and Group Communications.

The CSR efforts of Managem and of its SMI subsidiary were also recognized for the 5th consecutive year, by their ranking among the 2018 Top Performers.

Managem therefore has multiple CSR labels and certifications which recognize its commitment to promote its Sustainable Development policy and its sustained R&D investments.



As a CSR pioneer in Morocco, Managem Group developed a structured and formal framework for its Sustainable Development policy nearly ten years ago and began observing non-financial rating requirements at a very early stage. The Group has recently renewed its CSR charter to reflect the new developments and challenges in sustainable development issues.

Managem Group has placed sustainable development at the heart of its strategy, by fully embracing the CSR orientations and priorities of its main shareholder, Al Mada - Positive Impact. Managem will continue to be a socially responsible player in the pursuit of its 2020 vision: Becoming a regional and diversified leader through sustainable and responsible growth.

About Vigeo Eiris

As a specialist in CSR assessments for organizations, Vigeo rates the performances of more than 2,500 organizations. Its assessments, which are considered as international benchmarks, are distributed to more than 300 investments funds and professional fund managers involved in socially responsible investment approaches.